

BSHAA News

British Society of Hearing Aid Audiologists

ADVERTISING & PRODUCTION
c/o Designworld Ltd
Temple Court, Cathedral Road
Cardiff, CF11 9HA
Tel 029 2078 6573 Fax 029 2078 6571
E-mail: studio@designworld.co.uk

BSHAA NEWS ADVERTISING BOOKING FORM 2009

Your Name:

Your Organisation:

If you would like to book advertising space in a forthcoming issue of BSHAA News please complete this form and fax it back to 029 2078 6571 or e-mail studio@designworld.co.uk.

Please tick all relevant boxes to ensure your space is reserved

ISSUE PUBLICATION DATES:

Issue Required	Booking Deadline	Copy Deadline	Distribution
<input type="checkbox"/> SPRING 2009	Fri 20 Feb 2009	Fri 27 Feb 2009	Mid March
<input type="checkbox"/> SUMMER 2009	Fri 12 June 2009	Fri 19 June 2009	Early July (post BSHAA Congress)
<input type="checkbox"/> AUTUMN 2009	Fri 14 August 2009	Thurs 20 August 2009	Early September
<input type="checkbox"/> WINTER 2009	Fri 20 Nov 2009	Fri 27 Nov 2009	Mid December (pre-Christmas)

Please note that there is a 10% discount off the published rates when block booking advertising for 4 issues together.

DISPLAY ADVERTISING:

I would like to book the following type of ad at the rates stated (excluding VAT):

- | | |
|--|---|
| <input type="checkbox"/> Full page inside £500 (ex VAT) | Specials (please contact us to confirm availability) |
| <input type="checkbox"/> 1/2 page inside £300 (ex VAT) | <input type="checkbox"/> Double Page Centre Spread £1175 (ex VAT) |
| <input type="checkbox"/> 1/4 page inside £179 (ex VAT) | <input type="checkbox"/> Inside Front Cover £850 (ex VAT) |
| <input type="checkbox"/> Double page inside £1000 (ex VAT) | <input type="checkbox"/> Outside Back Cover £692 (ex VAT) |
| <input type="checkbox"/> Lineage £80 (ex VAT) | |

- New advertisement. New artwork PDF to be supplied with crop marks and embedded fonts
- Re-run of previous advertisement from BSHAA News dated

RECRUITMENT/CLASSIFIED ADVERTISING:

I would like to book the following type of ad at the rates stated (excluding VAT):

- 1/2 page ad plus web listing . . . £750 (ex VAT) 1/4 page ad plus web listing . . £550 (ex VAT)
- New advertisement. New artwork PDF to be supplied with crop marks and embedded fonts
- Re-run of previous advertisement from BSHAA News dated

Please supply your text for the web listing by e-mail as plain text or Word file. Unlimited words for half page booking, max 100 words for quarter page booking. Remember that only the first 50 words of your listing will show on the main 'Careers' page.

INSERT:

I would like to book an insert at the rates stated (excluding VAT). I have read and agree to the attached terms & conditions for the booking of inserts in BSHAA News:

- Single sheet insert up to A4 size £850 (ex VAT) 4pp insert up to A4 size £1700 (ex VAT)

On receipt of your booking form will issue an invoice. ALL ADVERTISEMENTS MUST BE SUBMITTED WITH PAYMENT as per BSHAA's published terms. Interest will be charged at 5% per month for overdue accounts. All advertisements are subject to VAT. Please make cheques payable to BSHAA.

All requests for bookings are accepted at the Editor's discretion. All advertising copy supplied is subject to the Editor's final approval and any copy changes requested by the Editor must be provided at the advertisers' own cost.