

## Advertising information, rates and booking details for [www.bshaa.com](http://www.bshaa.com) A unique way to reach practicing Hearing aid dispensers

### EVENTS

The Society's new website with its CPD Management tool and online booking for events, serves a membership of 1,500, mainly dispensers registered with the Health and Care Professions Council.

Event announcements appear on the events page in both the public and members' section and can be included up to two months ahead of the date of the event.

The charges to include an event are modest, and for non-profit making organisations are designed only to cover the cost of uploading the content.

Non-profit making organisations	£50
Higher education institutions	£100
Commercial organisations	£100

These charges do not include VAT  
Photographs, booking forms, course leaflets etc can all be included in your listing along with a link back to the relevant area of your website.

If you wish to book space for your event contact [marketing@bshaa.com](mailto:marketing@bshaa.com)

### CAREERS

In the main public section of the site there is a well used Careers section. Here you will find information about careers in audiology and a section on recruitment advertising.

This is only available as part of a campaign conducted through our professional journal, BSHAA People which is published six times a year in February, April, June, August, October and December.

You can find out more about this by downloading a BSHAA People rate card from the website (look for Advertising with BSHAA) or by contacting our advertising agency, Designworld Ltd, on 029 2078 6573 or [advertising@bshaa.com](mailto:advertising@bshaa.com).

### TERMS OF ACCEPTANCE

All requests for bookings are accepted at the Web or Magazine editor's discretion.

All advertising copy is subject to the Web Editor's final approval but the final page will be submitted for sign off. Any subsequent changes will be at the advertisers own cost.

Payment must be made in advance.