



Friday 27 and Saturday 28 March
Radisson Blu Hotel, London Stansted Airport

BSHAA MASTERCLASS

EXCELLENCE IN HEARING CARE

DAY ONE: FRIDAY 27 MARCH

09:30

Coffee, networking, sponsor drop-ins and exhibition

10:00

Introduction and welcome

Samantha Dixon, chair of BSHAA professional development delivery committee

10:15

Dr Harvey Abrams: Evidence-Based Audiologic Practice

How can we interpret and make sense of the latest research? How do you take the new evidence and use it to support evidence-based practice? Dr Harvey Abrams will show you how through a comprehensive review the principles of evidence-based practice with a sharp focus on the research supporting (or not supporting) audiological rehabilitation

11:15

Sponsor Session 1

11:30

Coffee, networking, sponsor drop-ins and exhibition

12:00

Dr Harvey Abrams: research papers

Using the learning and insights from Dr Abram's 10.15 session, delegates will critically analyse five research papers within peer groups. You will be allocated 10 minutes per paper to emulate squeezing a read into a rare break during busy clinics!

13.00

LUNCH

Networking and exhibition

14.00					
Sponsor Session 2					
14.15					
Dr Harvey Abrams: Best Practices					
Led by Dr Abrams, this session will include in-depth discussions on each of the steps associated with quality audiological care (needs assessment, instrument selection, verification, validation etc)					
15:00					
BREAK					
Coffee, networking, sponsor drop-ins and exhibition					
Case Studies and Sponsor Workshops					
	Main Room A Dr Abrams	Main Room B Andrew Coulter	Sub Room 1 Sponsor 1	Sub Room 2 Sponsor 2	Add Room 3 Optional
15:30	Case Study 1	Case Study 2			
16:00	Case Study 1	Case Study 2			
16:30			Workshop 1	Workshop 2	Workshop 3
17:00			Workshop 1	Workshop 2	Workshop 3
17.30			Workshop 1	Workshop 2	Workshop 3
18:00					
Close, feedback and questions					
Dr Harvey Abrams Samantha Dixon					

SOCIAL / NETWORKING EVENT FOR DELEGATES

DETAILS TO BE ANNOUNCED



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DAY TWO: SATURDAY 28 MARCH

	09:00
Coffee, networking, sponsor drop-ins and exhibition	
	09:30
Recap and review of Day 1 Prof David Welbourn, BSHAA chief executive	
	09:45
Dr Harvey Abrams: Emerging technologies Dr Abrams takes us into the future as he explores how advanced hearing aid signal processing, hearables/wearables, AI/ML, ecological momentary assessment, VR, brain-controlled hearing aids, hair cell regeneration, gene therapy, genome editing, otoprotection, PSAPs and teleaudiology are shaping the audiology of tomorrow. MarkeTrak findings will be discussed to scrutinise just how effective new technology has been in the market so far	
	10:45
Sponsor Session 3	
	11:00
Coffee, networking, sponsor drop-ins and exhibition	
	11:30
Dr Harvey Abrams: Spotlight session A round-table discussion with Dr Abrams and some leading hearing technology providers. What's the current state of play with hearing technology – and what's coming down the line?	
	12:30
LUNCH Networking and exhibition	

<p style="text-align: right;">13:30</p> <p>Dr Harvey Abrams: Co-Morbidities Associated with Hearing Loss</p> <p>A high-level review from Dr Abrams of the research supporting the link between hearing loss and a number of chronic health conditions, and the evidence for the mitigating effects of hearing aids on some of these conditions. An insightful case study will be explored to encourage delegates to apply their knowledge</p>
<p style="text-align: right;">14:30</p> <p>Coffee, networking, sponsor drop-ins and exhibition</p>
<p style="text-align: right;">15:00</p> <p>Dr Harvey Abrams: Measuring Outcomes</p> <p>Review of the ICF as a foundation for measuring outcomes; outcomes across different domains to include impairment, participation restrictions/activity limitations, satisfaction, health-related quality of life, health economics (cost-effectiveness, cost-utility); outcome and income measures</p>
<p style="text-align: right;">16:00</p> <p>Prof David Welbourn: How do you shout about clinical excellence?</p> <p>How do you make existing and potential customers aware of your clinical excellence? Prof Welbourn will provide some examples of how you can do this effectively</p>
<p style="text-align: right;">16:30</p> <p>Close</p>

Please note that the agenda may be subject to change, and more details will be added. The most up-to-date agenda will always be available at www.bshaa.com